



Maggie's Place is thrilled to announce the details of our 17th annual signature event, the ***Miracle of Motherhood Corks & Forks***, taking place on Saturday, September 15, 2018. More than 150 people from the Phoenix metropolitan area will come together to celebrate the hundreds of lives that have been impacted by those who support Maggie's Place and their mission of caring for mothers and babies in need. The event promises a dynamic night filled with wine tasting, mingling, dining and raising funds, all for a great cause. We sincerely hope you will join us in making this year's event the most successful yet!

We invite you to please consider sponsorship of our 2018 *Corks & Forks* event. All funds (every penny!) raised at the event will go directly toward the programs of Maggie's Place, enhancing the quality of life for many moms and their infants. Please view the accompanying information for more details.

In 2000, five young women made a commitment to live with expectant mothers during this difficult and vulnerable time. Since then, Maggie's Place has grown from one home to five in the Valley and has served hundreds of moms in the process. Maggie's Place provides for their immediate physical and emotional needs including shelter, food, clothing and a supportive community. In addition, mothers are connected to agencies and resources like prenatal care, health insurance, low-cost housing and education programs. Our involvement continues through our Moms' Outreach Center as we assist mothers in reaching their personal and professional goals once they transition out of the homes.

Thank you in advance for your consideration. I look forward to hearing from you. If you have questions, please do not hesitate to call me at (602) 596-4998 or email ltorkelson@maggiesplace.org.

With your help, Maggie's Place can continue to serve pregnant women in our community who need help. On behalf of these moms and babies, we thank you for your consideration.

Warm regards,

Linda Torkelson
Director of Marketing, Maggie's Place



17th Annual Miracle of Motherhood Corks & Forks 2018 Sponsorship Information

- Event Activities:** *Corks & Forks*
This year's Miracle of Motherhood Event, Corks & Forks, is the annual signature event for Maggie's Place. We anticipate over 150 people in attendance from across the Valley.
- Supporting:** Maggie's Place provides house of hospitality and ongoing support to help pregnant and parenting women in need reach their goals, and welcomes them into a community filled with love and dignity (more info at www.maggiesplace.org)
- Highlights:** Wine Tasting
Entertainment
Fund-A-Need
Wine Pull
- Date:** Saturday, September 15, 2018
- Location:** Windgate Ranch Community Center
- Time:** 6pm
- Attire:** Business Casual
- Contact:** Linda Torkelson (602) 596-4998 or ltorkelson@maggiesplace.org

Sponsorship Packages

Title Sponsorship: \$15,000

Includes:

- Logo placement on invitation
- Opportunity to speak at the event
- Opportunity for key volunteers to wear company apparel during the event
- Inclusion in all media and advertising for Miracle of Motherhood event and any partnership stories
- Formal thank you in Maggie's Place E-Newsletter
- Recognition in Maggie's Place email blasts (sent prior to event) to over 7,000 households
- Recognition on formal Miracle of Motherhood collateral (save the date, invitation, and formal thank you to all event guests)
- Recognition three times on the Maggie's Place Facebook page (over 7,000 fans)
- 5 Twitter mentions (over 1,000 followers) before, during and after event
- Reserved seating for 20 guests
- 10 reserved parking spaces
- Opportunity to hang company banner at event
- Logo placement at the wine pull
- Logo on event website
- First right of refusal for 2019 event (must be decided by August 31, 2018)

Gold Supporter: \$10,000

Includes:

- Logo placement on invitation (must be provided to Maggie's Place by 03/23/18)
- Opportunity to speak at the event
- Opportunity for key volunteers to wear company apparel during the event
- Inclusion in all media and advertising for Miracle of Motherhood event and any partnership stories
- Formal thank you in Maggie's Place E-Newsletter
- Recognition in Maggie's Place email blasts (sent prior to event) to over 7,000 households
- Recognition on formal Miracle of Motherhood collateral (save the date, invitation, and formal thank you to all event guests)
- Recognition two times on the Maggie's Place Facebook page (over 7,000 fans)
- Recognition four times on the Maggie's Place Twitter account (over 1,000 followers) before, during and after event
- Reserved seating for 10 guests
- 5 reserved parking spaces
- Opportunity to hang company banner at event
- Logo on event website

Silver Supporter: \$5,000

Includes:

- Mention and inclusion of name in all media outreach and advertising
- Formal thank you in Maggie's Place E-Newsletter
- Recognition in Maggie's Place email blasts (sent prior to event) to over 7,000 households
- Recognition on formal Maggie's Place thank you sent to all event guests
- Reserved seating for 10 guests
- Logo placement at the event
- Logo on event website
- Recognition one time on the Maggie's Place Facebook page (over 7,000 fans)
- Recognition three times on the Maggie's Place Twitter account (over 1,000 followers) before, during and after event

Bronze Supporter: \$2,000

Includes:

- Inclusion in most media placement and advertisements
- Formal thank you in Maggie's Place E-Newsletter
- Recognition in Maggie's Place email blasts (sent prior to event) to over 7,000 households
- Recognition on formal Maggie's Place thank you sent to all event guests
- Reserved seating for 10 guests
- Logo placement at the event
- Logo on event website
- Recognition two times on the Maggie's Place Twitter account (over 1,000 followers) before, during, and after event

We are happy to be creative about outreach opportunities. Please call us to discuss if you have other ideas on building a mutually meaningful connection between your business and Maggie's Place.