

**MIRACLE**  
*of Motherhood*  
*an evening benefiting*



*presented by*



*Sponsorship Opportunities*  
**October 9, 2021**

# Miracle of Motherhood 2021

## ABOUT MAGGIE'S PLACE

### *the cause*

- Maggie's Place provides life-changing programs and services for pregnant and parenting women and their children by offering a warm and welcoming community, a safe place to live and learn and on-going services to help them become self-sufficient.

### *lives changed*



1,048 pregnant and parenting mothers have been served since our founding on May 13, 2000



25,264 bed nights of safe shelter and life changing services provided by Maggie's Place



39,075 meals provided to our moms in 2020



157 support groups held in 2020

### *contact*

**Whitney Thistle, Philanthropy Director**  
**wthistle@maggiesplace.org | 602-596-4992**

*Customized sponsorships available*

# Miracle of Motherhood 2021

## EVENT DETAILS

*Saturday, October 9, 2021*

**5:30PM | Cocktail Reception and Silent Auction**

**6:30PM | Dinner and Program**

*Publicco Italian Eatery - Courtyard*

**5813 N 7th St | Phoenix, AZ 85014**



### EVENT PRECAUTIONS

- Outdoor event
- Limited seating
- Pre-event communications regarding event safety protocol

# Miracle of Motherhood 2021

## PRESENTING SPONSOR

*Exclusive Opportunity*

**\$15,000**

- Prominent presence as Presenting Sponsor with logo placement on both print and digital event invitation
- Recognition as Presenting Sponsor with logo on event website
- Opportunity for our CEO to speak at event
- Prominent inclusion as Presenting Sponsor in all media, PR and advertising
- Formal thank you letter sent to 7,500 households
- Recognition in all media before and post event, to more than 7,000 households
- Recognition on all formal Miracle of Motherhood collateral (save the date, invitation, program, event presentation and formal thank you to all event guests)
- Regular recognition on the Maggie's Place Facebook and Instagram (*more than 8,900 Facebook followers, more than 2,700 Instagram followers*)
- Reserved seating for **20 guests**
- Complimentary valet for 20 guests
- Logo on event signage, including step and repeat, wine pull and registration area
- First right of refusal for 2022 event



# Miracle of Motherhood 2021

## HOSPITALITY SPONSOR

*Exclusive Opportunity*

**\$10,000**

- Prominent presence as Hospitality Sponsor with logo placement on both print and digital event invitation
- Recognition as Hospitality Sponsor with logo on event website
- Logo signage on food presentation display, bars and table settings
- Prominent inclusion as the Hospitality Sponsor in all media, PR and advertising event
- Formal thank you in Maggie's Place newsletter sent to 7,500 households
- Recognition in all event email blasts, pre and post event, to more than 7,000 households
- Recognition on all formal Miracle of Motherhood collateral (save the date, invitation, program, event presentation and formal thank you to all event guests)
- Regular recognition on the Maggie's Place Facebook and Instagram (*more than 8,900 Facebook followers, more than 2,700 Instagram followers*)
- Reserved seating for **10 guests**
- Complimentary valet for 10 guests
- First right of refusal for 2022 event

## COMPASSION SPONSOR

*four available*

**\$5,000**

- Recognition as Compassion Sponsor with logo on event website
- Inclusion as the Compassion Sponsor in all media, PR and advertising event
- Recognition in Maggie's Place newsletter sent to 7,500 households
- Recognition on the Maggie's Place Facebook and Instagram
- Logo placement at event
- Reserved seating for **10 guests**
- Complimentary valet for 10 guests

## SUCCESS SPONSOR

*four available*

**\$2,500**

- Recognition as Success Sponsor with logo on event website
- Recognition in Maggie's Place newsletter sent to 7,500 households
- Recognition on the Maggie's Place Facebook and Instagram
- Logo placement at event
- Reserved seating for **4 guests**
- Complimentary valet for 4 guests

**VALET SPONSOR**  
*Exclusive Opportunity*  
**\$2,500**

- Recognition as Valet Sponsor with logo on event website
- Recognition in Maggie's Place newsletter sent to 7,500 households
- Recognition on the Maggie's Place Facebook and Instagram
- Logo placement on valet signage at event
- Opportunity to leave company takeaway in attendee valet vehicles
- Reserved seating for **4 guests**
- Complimentary valet for 4 guests

**TABLE SPONSOR**  
*limited availability*  
**\$1,000**

- Recognition as Table Sponsor at event
- Recognition in Maggie's Place newsletter sent to 7,500 households
- Recognition on the Maggie's Place Facebook and Instagram
- Reserved seating for **10 guests**
- Complimentary valet for 10 guests