



THE YEAR WE STAYED HOME



Maggie's Place welcomes pregnant and parenting women and their children into a safe and loving community, providing life-changing programs and ongoing services to help them to become self-sufficient.

MEET OUR 2020 BOARD OF DIRECTORS

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LETTER FROM THE BOARD CHAIR



What a year - 2020! It is a year we won't forget! In January, 2020, the year started with many possibilities and a 20th Anniversary celebration.

And then, things changed.

The celebration took on a different form, our homes and organization went through some changes and adjustments to meet the new world in which we are living.

When it looked like the darkest days before us, there was a bright light – our donors, our volunteers, our partners, our board and our supporters – YOU - were there for us. And, congratulations to our Maggie's Place staff and AmeriCorps for a job well done under the pandemic circumstances.

All of you kept us going so we didn't have to close down. Although it might look a bit different, we have been able to continue to serve our current and alumnae moms, babies and kiddos.

So, thank you, thank you, thank you from the bottom of our hearts. Your support has been amazing. We are so happy to have you as part of the Maggie's Place family.

Here's to a great 2021!

Rena Cruse, SPHR
2020 Board Chair
Maggie's Place Inc. BOD



LETTER FROM THE CEO



2020 a year that prohibited celebrations, including our 20th anniversary. Twenty years, over 1,000 mothers, over 675 babies called Maggie's Place home. The plans we had to gather and

share stories changed to a virtual gathering. Maggie's Place thrives on human interaction, hugs, tears of joy and sorrow. 2020 prevented us from sharing that outside of our homes. However, within the walls of our homes life went on, we remained open and we celebrated births. The AmeriCorps members and our moms stepped up when we had to close the world out. Volunteers were no longer welcomed into our homes, but they remained there for us, delivering meals via doorbell ditch and sending packages with needed supplies. The community provided in-kind and financial gifts that allowed us to house and feed those most vulnerable.

Our core values of Love, Community, Hospitality and Excellence kept up grounded, focused on the mothers, babies and families that needed us – now more than ever.

Your 2020 investment provided safe housing to 85 mothers, 49 children and 30 babies. The pandemic forced isolation upon us, yet Maggie's Place provided safe, trauma informed, homes for our moms and families to thrive.

Thank you to the many volunteers who provided meals, kept our toilet paper stocked, called to check on us and kept us in their prayers. Your acts of kindness touched us deeply.

With a grateful heart,

Laura Magruder, M.Ed.
Chief Executive Officer
Maggie's Place

COMMUNITY SUPPORT BROUGHT BIG IMPACT



"Look for the helpers. You will always find people who are helping." - Fred Rogers

"I came here with only a few pieces of clothing and now I have everything I need for myself and for my son. I got a chance at life again and the inspiration I needed."

- Veronica, A Maggie's Place Mom



53 groups and organizations and countless individuals in our community made an impact in the lives of our mothers and their children during 2020 by collecting needed items and dropping off meals!

Thank you for your continued support to our mothers and their children in 2020. Your compassion and generosity means so much.

LIVES CHANGED - NUMBERS



1,048
pregnant and parenting
mothers have been served
since our founding on May 13,
2000

2020



85

mothers housed at
Maggie's Place



25,264

bed nights of safe shelter and
life-changing services



39,075

meals provided



157

support groups
were held

THE FAMILY SUCCESS CENTER

1,303

Family Coaching
Sessions

1,154

Visits at the Family
Success Center for
Events
(Pre-Covid-19)

2,001

Counseling Sessions

34

Child Enrichment
Classes

49

Parenting Workshops

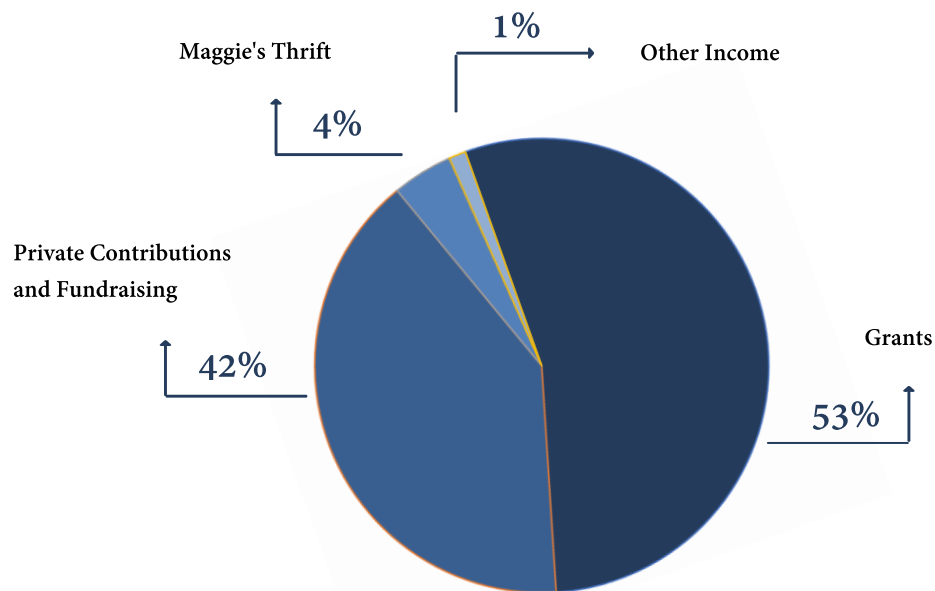
FINANCIAL AND GIVING OVERVIEW

Maggie's Place believes that accountability and transparency are key to effective programming and organizational health. We place priority on integrity in our finances and programmatic activity, and implement best nonprofit business practices under the supervision of our Board. A copy of our most recent 990 can be found on our website.

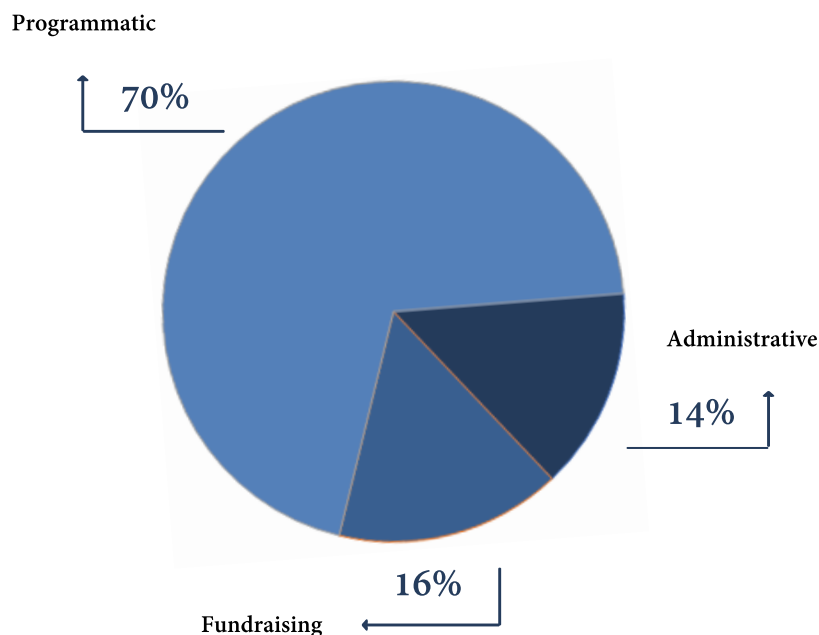
Your partnership is necessary for growth and development. Your continued gifts have made Maggie's Place both fruitful and prosperous and have affected thousands of lives since the humble beginnings of Maggie's Place in 2000.

As depicted here, the goodness of individuals and corporations provides majority of the funds that drive our programs. These generous gifts - no matter how small - have made tremendous impact, allowing us to grow and serve more women in crisis. Maggie's Place is incredibly thankful for your continued support of our donors, grantors and the community who are dedicated to our moms and their families.

REVENUE \$3,013,549



EXPENSES \$2,857,815.96





“Congratulations, you’re pregnant!”

Megan remembers when she first heard those words with the joy of new life and the weight of life’s challenges falling on her.

“I was so scared as I didn’t have my own place, a car, or a steady income.”

She had recently gone through a rehab treatment center and started her journey in sobriety living at a half-way house.

Megan's friend, who is also a Maggie's Place mom, encouraged her to make the call that changed her life.

Your support is invaluable to moms like Megan. It gives a fresh start filled with accomplishments and the tools needed to continue to reach goals.

“Maggie’s Place has been a solid support system in helping me persevere and stay consistent on working towards my goals. I learned very quickly that once I mentioned a goal or even an idea of something I would like to do/accomplish the [Ameri]Corp team would be like “okay, so what’s the first step?”

“It was this type of love and unconditional support that helped me achieve results for each and everything I set out to do.”

Because of you, Megan is celebrating many successes today. She recently moved out of Maggie's Place and into her own apartment with her boyfriend and son. She is in a healthy and stable relationship and celebrating two years of sobriety. Megan is focusing on her education, currently taking courses to obtain her Registered Nursing license!

Megan started her journey at Maggie's Place before the pandemic. She fostered a special bond with volunteers and faced the challenging experience of missing those in-person relationships during 2020.

Megan's son was born at the beginning of quarantine and, like many of our moms, wanted to share the experience with so many but was unable due to COVID-19.

Even though support from volunteers and our community became "no-contact," the love and sense of family was felt.

“Never would I have ever dreamed that I would meet so many people who truly love and care not only for me but for my son and my family as well.”

Thank you for loving our moms and their little ones like family.



“Seeing him explore and try when he hits milestones is such a great feeling”

- Megan

LIVES CHANGED



Meet Amy and Keri, our AmeriCorps member Team Leaders that do it all, and then some, with a passion for changing lives and the help from our community (and some coffee)!

Amy made her way to Maggie's Place after graduating from the University of Notre Dame, studying gender studies and psychology. Keri was working as a Teacher's Aide at a nature-based preschool right outside of Rocky Mountain National Park!

Both Amy and Keri remember how quickly Maggie's Place felt like home, welcomed by staff, volunteers, and donors.

"There were definitely moments where I felt like I had gotten in over my head; but, then a mom would be there to make me laugh or a baby would wave for the first time, or a volunteer would show up and send me off to my room to take some time to myself, or one of my teammates would pick up ice cream 'just because,' and all would be well." - Amy

Our homes wouldn't run without them and the rest of our AmeriCorps members, who spend a year living with our moms and their children - welcoming them into a loving, caring environment. They transform lives through hope, love, and a dedication to servant leadership.

As Team Leaders, Amy and Keri wear many hats. They are the extra support for the AmeriCorps team, act as a liaison between the homes and The Family Success Center, and give feedback on policies and procedures that are implemented in the homes.

Our AmeriCorps Team, along with the support from you, our volunteers and donors, kept our homes running smoothly during a pandemic year.

"I am constantly blown away and full of gratitude for the support Maggie's Place receives from the community." - Keri

You got creative with how you supported our moms, children, and staff during a tough year.

We are so grateful for every "no-contact" warm meal or needed item, every financial gift that helped keep our programs going, and for every encouraging call we received.

Keri recalled a time she was impacted by one of our community members. A volunteer noticed the coffee pot at one of our homes had fallen. By the next morning she had gifted a brand new coffee pot to our home.

"When I was sitting drinking my coffee this morning, I just kept thinking of you all starting your day without any coffee and that was not ok so I just had to run to Target!" - Volunteer/Donor

It is this kind of thoughtfulness that kept our homes going during a hard year.

Even though we couldn't welcome you into our homes, your presence was felt. We are so thankful for our AmeriCorps members volunteers, and donors.

AmeriCorps members Amy, Keri, Abby, and Sheryl all recommitted to continue serving at Maggie's Place this year!

GRANT FUNDERS



Smith/Walker Foundation





www.maggiesplace.org

Maggie's Place

Mailing Address

PO BOX 1102

Phoenix, AZ 85001

Maggie's Thrift

1517 E McDowell Rd

Phoenix, AZ 85006

602-252-1178

The Family Success Center

4001 N 30th St

Phoenix, AZ 85016

602.262.5555

Arizona Relay 7-1-1



AmeriCorps