

HomeAid Phoenix, PWI Residential, Shea Homes and Woodside Homes Partner to Expand The Maggie's Place Family Success Center

Media Contact:

Whitney Thistle, VP, Maggie's Place
o 602-596-4992 | c 520-730-1636
wthistle@maggiesplace.org

Groundbreaking Event Details

Live Media Opportunity
Friday, September 29, 2023 | 9:00am (Remarks)
Location: 4001 N 30th St., Phoenix, AZ 85016

(Phoenix, AZ) - 09/25/2023: The Family Success Center at Maggie's Place is the central hub for all services, staff and resources for both current and alumni clients of Maggie's Place. As the Valley non profit approaches its 25th Anniversary in 2025, and now approaching 1,200 alumni moms, babies and families in their continuum of aftercare, the need to be creative with expansion and involve community experts brought together a partnership with HomeAid Phoenix.

In 2022, the HomeAid Phoenix Board of Directors selected Maggie's Place as their nonprofit partner to expand the FSC and the resources and services provided there to pregnant women who are at risk of or currently experiencing homelessness. HomeAid Phoenix Executive Director, Cindy Quenneville said, **"Through local relationships, HomeAid Phoenix, its Board of Directors and our trade partners are able to leverage our resources on each selected community project to make drastic improvements and large scale impact at a greatly reduced rate to the non profit. We're excited to break ground on the 29th to complete this project by late spring of next year."**

Builder Captain PWI Residential, with Shea Homes and Woodside Homes are taking on the feat of soliciting local trades to support the efforts through donated labor and construction materials. The number of Maggie's Place Alumni families seeking services has grown 200% since 2014 and the FSC requires more space for classes, group sessions, counseling, and childcare. This 37% increase in space will help to broaden program offerings and supportive services to the entire Maggie's Place community.

"The opportunity to come together as a construction and homebuilding community and transform an organization's physical footprint to serve more families; it was an easy cause to fall in love with and one we knew we could knock out of the park", said David Mueller, Project Builder Captain representing PWI Residential, who will lead the six month construction timeline with anticipated completion in April 2024.

"Our moms and families will celebrate Mother's Day 2024 at this new and improved facility that is catered to their needs. Together, with the generosity of community partners, we are further investing in the community of Maggie's Place and we are so grateful." Laura Magruder, Maggie's Place CEO said. **"It is a beautiful example of cross sector support to infuse positive outcomes into an entire community."**

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About Maggie's Place

Maggie's Place welcomes homeless pregnant and parenting women and their children into a safe and loving community, providing life-changing programs and ongoing services to help them become self-sufficient. Upon leaving a Maggie's Place home, women and their children are provided with ongoing support, including parenting education, child development and enrichment programs, employment assistance, social events and programs for improving family relations. To learn more, visit <https://www.maggiesplace.org>.

About HomeAid

HomeAid Phoenix is a local affiliate of HomeAid America. Through housing development and community engagement, their mission is to help those experiencing homelessness to improve their lives. To learn more, visit <https://www.homeaidphoenix.org>.



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