



## Maggie's Place Shop to Support Information Form

Thank you for your interest in hosting a promotion or campaign on behalf of Maggie's Place. Please complete the following information and return to Maggie's Place, P.O. Box 1102, Phoenix, AZ 85001, or fax to 602.262.5556 or email [twesthoff@maggiesplace.org](mailto:twesthoff@maggiesplace.org). The information will be reviewed and you will be contacted soon for further details.

\*All fields are required

**Business Name (if applicable):** \_\_\_\_\_

**Business Description:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Website:** \_\_\_\_\_ **E-Mail:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Address (if different from Business):** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Date of Sales or Promotion:** \_\_\_\_\_

**Name of Cause or Campaign:** \_\_\_\_\_

**Detailed description of Cause or Campaign:** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

**Staff member/volunteer you have spoken to about this opportunity.** \_\_\_\_\_

**How did you hear about Maggie's Place, and why have you chosen this organization for your promotion?**

\_\_\_\_\_

**What percentage of proceeds is being designated for Maggie's Place?** \_\_\_\_\_

**Expected amount of donations:** \_\_\_\_\_ **Average amount of past donations:** \_\_\_\_\_

**In what form will the donation come (cash, check, gift card, in-kind items, etc.)?** \_\_\_\_\_

**Are the funds designated for a specific need or home? If so, please list:** \_\_\_\_\_

**How/When will Maggie's Place receive the donation from this sale?** \_\_\_\_\_

\_\_\_\_\_

How will you promote this event: (Circle all that apply)

Web Page   Print Ads   Facebook   Press Release   TV Event   Brochure/Flyer

Other: \_\_\_\_\_

Are there other organizations that will be promoted during this campaign?

What other organizations, if any, have you partnered with in the past?

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**Partner event terms and conditions. Please read carefully:**

Maggie's Place is grateful for the many volunteers who support our organization in a variety of ways, including their initiation of fundraisers on our behalf. The moms and babies who call Maggie's Place home are the true beneficiaries of these tremendous efforts. We are appreciative of third-party fundraising efforts, and will aim to accommodate what you may need to make your efforts as successful as possible.

- Maggie's Place can provide collateral materials (such as brochures, a high resolution logo, our 501(c)3 letter needed for solicitation, sample solicitation letters, sample thank you letters, etc.) depending on size and need.
- Maggie's Place promotes events in a variety of ways (via e-blasts, website promotion, social media outlets) on a case-by-case basis. Maggie's Place makes every effort to support each of our Shop to Support partners without overwhelming our donor base. Depending on the size and scale of your campaign, the Development team will decide the most appropriate way to leverage promotion. Completion of this form alone does not imply commitment or partnership.
- The terms of Maggie's Place promotional efforts will be discussed with you by the Marketing Associate after your form is reviewed.

**Although we cannot guarantee availability, Maggie's Place makes every effort to assist with providing promotion for your campaign. Please complete with your ideal needs:**

I would like Maggie's Place to promote the cause or campaign through:

Email

Website listing

Social media/Facebook

Presence at an event

If available, I would also like: \_\_\_\_\_

**I have read through and agree to the terms listed on this partner form.**

Signature \_\_\_\_\_ Date \_\_\_\_\_